



2023



CELEBRATING

5

YEARS



Big Brothers  
Big Sisters®

OF GREATER  
BIRMINGHAM



ANNUAL REPORT



# WE

INSPIRE

IGNITE

EMPOWER

# POTENTIAL

## OUR MISSION

To create and support one-to-one mentoring relationships  
that ignite the power and promise of youth.

## OUR VISION

That all youth achieve their full potential.

## ACCOUNTABILITY

By partnering with parents/guardians, volunteers, and others in  
the community, we are accountable for each child in our program  
achieving:

*Higher aspirations, greater confidence, and better relationships*

*Avoidance of risky behaviors*

*Educational success*

# DEAR FRIENDS,

Big Brothers Big Sisters of Greater Birmingham was established in 1973 by a group of businessmen and women who saw a need for children living in single parent families and those needing a special friend. Big Brothers Big Sisters of Greater Birmingham celebrated 50 years of serving children BIG in 2023! The agency continued our comeback growth after the pandemic by serving 1001 children in one-to-one matches. The agency hosted a Town Hall Meeting sponsored by Regions Bank and the National BBBS office. Artis Stevens, the CEO for BBBS of America, and Big Brother, Dale Long, from Dallas, Texas, and a native of Birmingham were the guest speakers.

The agency raised \$275,463, at our Night of Big Stars Gala. Our Honorary Chairwomen for the Gala, sisters, Betsy Bugg Holloway and Jeannie Bugg Walston graciously served to help the agency raise funds to support our mentoring programs which are entirely free to the BBBS families. William White, President and CEO of Gabriella White, was awarded the Founder's Award by Duanne Donner for his contributions to the Birmingham community, his role as a Big Brother for years, and his support to BBBS.

Activities for our children and matches included a Volunteer Appreciation Dinner, mountain biking, UAB Lab Trip, school supply drive, fall picnic, mental health speakers, holiday craft activity, resource panel discussion in partnership with Oasis Counseling Center, digital safety training, and a back-to-school bash with free school supplies. We also had free drop-in tutoring sessions by UAB Honors College and free shoes donated by Shoe Station.

Our Beyond School Walls program, where children visit the offices of their mentors, are facilitated by partnerships with Cadence Bank, Vestavia City Hall, UAB – Faculty and student groups, Southern Power, Children's of Alabama, Oakworth Capital Bank, and Miles College.

The agency expanded to include Chilton County and after receiving support from Children's Trust Fund and the BBBS National Office, we began implementing plans to open a satellite office in Montgomery that will serve the River Region and portions of the Black Belt including Selma.

The School-Based program saw Mentors in 60 schools in the Greater Birmingham area and satellite services were provided in two new counties: St. Clair and Walker Counties.

We sincerely appreciate all our community partners, our donors, our parents, our Board of Directors, Young Advisory Board, our amazing Bigs and Littles, and the dedicated team at the BBBS office.

In Service,



A handwritten signature in black ink that reads "Sue S. Johnson".

Sue S. Johnson, CEO



A handwritten signature in black ink that reads "Kimberly L. Jackson".

Kimberly L. Jackson, Board President



2

0

2

3

1,001

TOTAL YOUTH SERVED

554

TOTAL NEW MATCHES MADE

I M P A C T

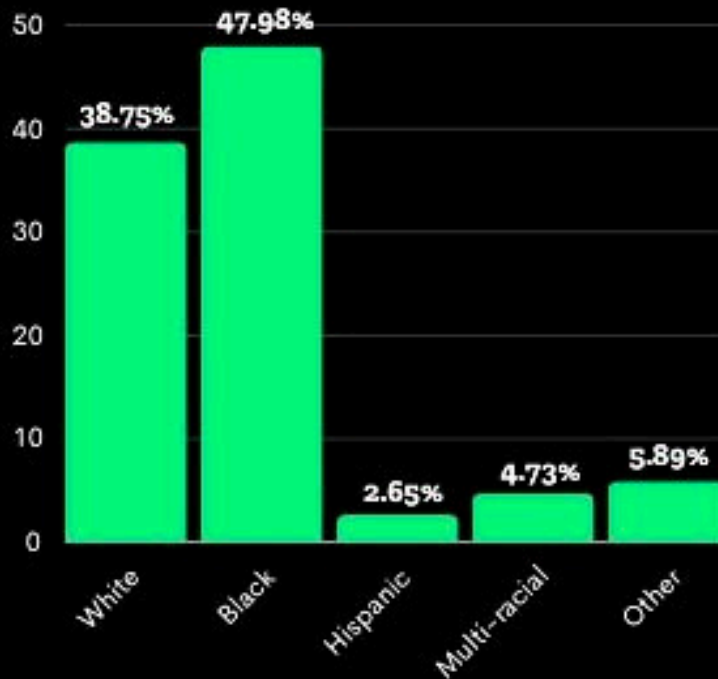




# LITTLES

Potential that is Ignited, Inspired, and Empowered

## BY RACE/ETHNICITY



50.87%

FEMALE

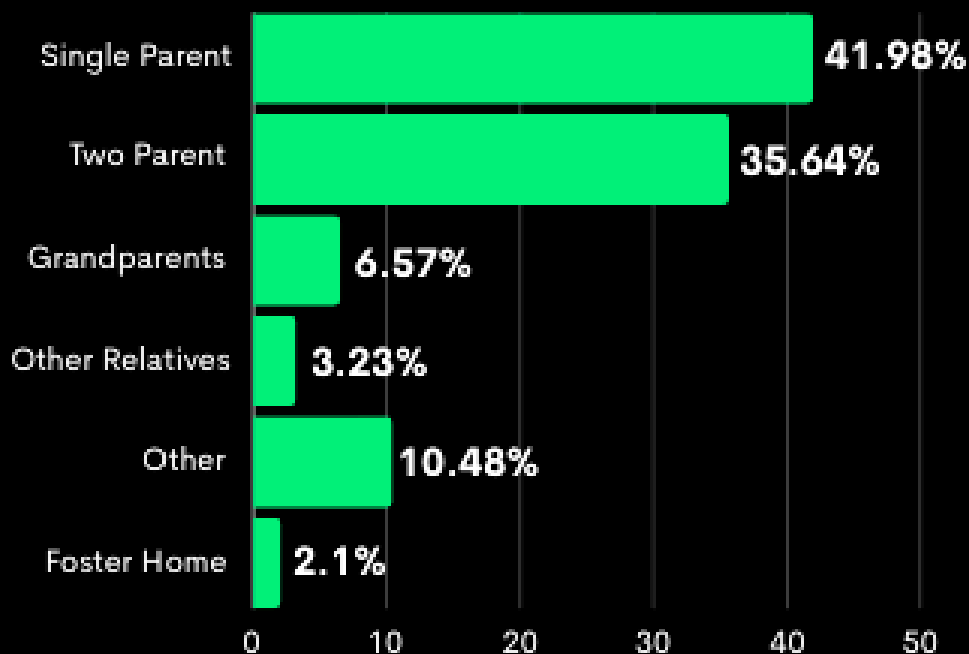
49.01%

MALE

0.12%

GENDER QUEER  
NON-BINARY

## HOUSEHOLD BREAKDOWN





# How We Serve

## COMMUNITY-BASED MENTORING

The Community-Based program provides adult mentors, or "Bigs," to children who are in need of a positive role model. These volunteers commit to spending one-on-one time with their Little Brother or Little Sister at least twice per month for 3-5 hours per outing. Bigs and Littles spend time at the park, museums, sporting events, and a variety of other community activities. The most important part is the friendship that is formed and the role model that is gained. Bigs and Littles are matched based on preferences, similar interests, locations, and personalities.

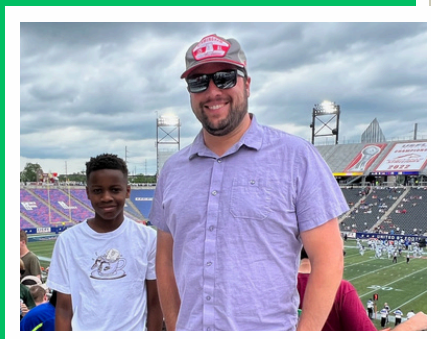


## SCHOOL-BASED MENTORING

The School-Based program matches volunteer mentors with children from local schools. Matches meet 2 - 4 times per month for one hour on school grounds during the school year and devote portions of their time each meeting on units and activities in BBBS' curriculum as well as on homework, playing games or sports, or just hanging out. The most important thing is that the Little has a reliable and positive role model in his or her life. School-Based matches keep in touch by phone or written correspondence during the summer.

## BEYOND SCHOOL WALLS

Big Brothers Big Sisters of Greater Birmingham is celebrating another successful year for the Beyond School Walls program. Beyond School Walls is a workplace mentoring program that started in 2013. Children enrolled in the program are bussed from their school twice per month during the school year to their partnering workplace. There they are matched with an employee who spends time mentoring and sharing about their career. Studies show that youth participating in workplace mentoring programs perform better in school, want to go to college, and begin thinking more about their future.



**MATCHES IN 2023:**  
**191 COMMUNITY-BASED**  
**730 SCHOOL-BASED**  
**80 BEYOND SCHOOL WALLS**

# How We Serve

## SPECIAL PROGRAMS

### SISTER TO SISTER

The Sister-to-Sister program is funded in large part by a generous grant from the Charles and Estelle Campbell Charitable Foundation and provides girls in our community with quality mentoring services. This program focuses solely on providing girls with role models who stress the importance of education, specifically finishing high school and preparing for higher education or employment opportunities after graduation. A key component of this program specifically for girls includes a speaker series. These speakers are successful and inspirational women from the Birmingham area devoting a session to share their stories with the girls and their mentors.

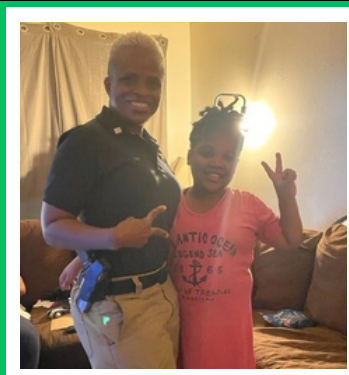


### BIGS WITH BADGES

The Bigs with Badges program was started to help increase goodwill and connection between children in our community and the local police force, firefighters, sheriff's office, and other first responders. These relationships help build stronger bonds between law enforcement and the community they serve. Bigs meet with their Littles regularly at the Little's school or in the community. The role of the mentor is to provide emotional support and encourage them to see their self-worth.

### HEART GALLERY

The Heart Gallery program is a partnership with the Heart Gallery of Alabama in which we provide mentoring services to youth in foster care. More than anything, youth in foster care need a caring and consistent adult. Youth in foster care are just like any other teen, they want to have fun and be loved unconditionally. They need someone who listens and will be there, but also knows when to share sound advice and guide them towards their goals. This mentorship program is designed to create lasting connections for youth that are in foster care and match them in one-on-one mentorship relationships.



**MATCHES IN 2023:**  
**41 SISTER TO SISTER**  
**1 BIGS WITH BADGES**  
**9 HEART GALLERY**



# Our Satellite Offices

## BLOUNT COUNTY

192 Matches in 2023



The Blount County Satellite Office has matched children with mentors since 2008. School Partners Include:

Blountsville Elementary School  
Hayden Elementary School  
Hayden High School  
Hayden Middle School  
Hayden Primary School  
JB Pennington High School

Oneonta Elementary School  
Oneonta High School  
Oneonta Middle School  
Susan Moore Elementary School  
Susan Moore High School

## SHELBY COUNTY

319 Matches in 2023



The Shelby County Satellite Office has matched children with mentors since 2014. School Partners Include:

Calera High School  
Calera Intermediate School  
Chelsea High School  
Creekview Elementary School  
Elvin Hill Elementary School  
Forest Oaks Elementary School  
Helena Elementary School  
Helena High School  
Helena Intermediate School  
Helena Middle School

Meadowview Elementary School  
Montevallo Elementary School  
Montevallo High School  
Oak Mountain High School  
Oak Mountain Intermediate School  
Shelby County High School  
Shelby Elementary School  
Thompson High School  
Thompson Intermediate School  
Thompson Middle School

## ST. CLAIR COUNTY

60 Matches in 2023



The St. Clair County Satellite Office has matched children with mentors since 2022. School Partners Include:

Margaret Elementary School  
St. Clair County High School  
Ashville Elementary School

Ashville High School  
Odenville Intermediate School  
Odenville Middle School

# National Impact Statistics

93%

OF OUR LITTLES ARE **SAYING NO** TO DRUGS, VIOLENCE, AND SKIPPING SCHOOL

92%

OUR LITTLES HAVE PLANS TO **GRADUATE** HIGH SCHOOL AND ATTEND COLLEGE

91%

OF OUR LITTLES FEEL A STRONG SENSE OF **BELONGING** AMONG PEERS

90%

OF OUR LITTLES SEE THEIR BIG AS A VERY **IMPORTANT** ADULT IN THEIR LIFE

88%

OF OUR LITTLES ARE **STAYING ON TRACK** WITH OR IMPROVING THEIR GRADES



# ANNUAL EVENTS

## GLOW ON THE GREEN

**APRIL 14, 2023**

### Glow in the Dark Golf Tournament

The 9TH annual Glow on the Green golf tournament was held at Highland Park Golf Course. Players enjoyed 9 holes of golf during the afternoon and 9 holes of glow in the dark golf at night. This unique tournament featured games, dinner, prizes, and an opportunity to play golf as the sun set over the Birmingham skyline.



**HELENA HOLLOW**



**JUNE 18, 2023**

Big Brothers Big Sisters - Shelby County satellite office hosted its annual fundraiser, Big Night on the Farm presented by Carmeuse. The event was held at Helena Hollow and included live music, delicious food from local food trucks, petting farm, mechanical bull, bounce houses, face painting, and more! It was fun for the whole family.



# a night of Big Stars

## ANNUAL EVENTS

**August 21, 2023**

A Night of Big Stars (ANOB'S) was an unforgettable celebration. Guests enjoyed dinner with a view of the city at The Club. The night included great food, great music, great fun, fantastic silent and live auctions, and a continued commitment to the mission of Big Brothers Big Sisters of Greater Birmingham. The agency raised an event record high of \$275,463, while they celebrated their 50th year anniversary. Every dollar raised helps Big Brothers Big Sisters continue its mission of creating one-to-one mentoring relationships.







# 2023 BIG & LITTLE SISTER OF THE YEAR

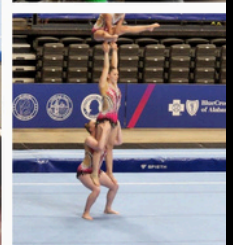
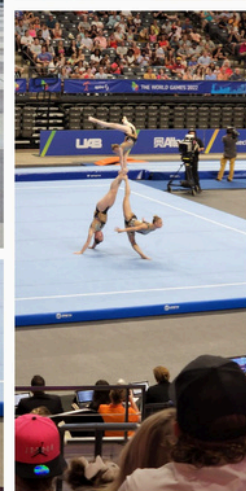
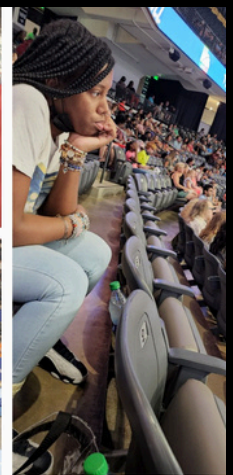
## Dwyalyn & Mikiyah

### from Dwyalyn:

Mikiyah and I have been matched for over 6 years. The Covid pandemic sidetracked our in-person meetings, but it didn't stop our communication. In our outings, I've attempted to expose Mikiyah to experiences that she would not normally have. To that end, we've attended cultural and sporting events, and art fairs and participated in roller skating, bowling, and movies. Mikiyah has grown and matured so much over the last 6 years! She is blossoming into a confident, respectful, and fun-loving young lady! I enjoy her company and she is open to trying new things. She loves creating TikTok videos, dancing, fashion, track and field, basketball, and styling hair. My goal for her is to lean into her creative and artistic side. I am optimistic about Mikiyah's future and know that she is working hard to accomplish her goals. Her success is my success!

### from Mikiyah:

What makes my Big Sister special is that she is caring and loving. She always speaks the truth even when I don't want to hear it. I want to become just like my Big Sister when I get older. If I would have never met my Big Sister, I would not be trying to better myself. I would probably still have a bad attitude and not listen to my mom or other adults. She has been in my life for over 6 years. She has not only become my mentor, but she is family. She has been an inspiration, very helpful, and influential in my life. She has also helped me to strive for all of my goals, to make myself happy, and to become a successful person in life.







# 2023 BIG & LITTLE BROTHER OF THE YEAR

## M'Kyle & Donald

### from Donald:

When I think about my little brother M'Kyle, I think first about his smile and his positive attitude towards serving others. No exaggeration, he grins ear to ear and anytime we go to do something we have a wonderful time. Whether it be checking out racecars, go carts, fishing, or just getting out and helping others, M'Kyle is ready to go with a smile. Over the past few years, we have dedicated one of our monthly outings to serving others. M'Kyle has a passion for people, and he has learned so many valuable skills. As a result of investing my time and life experiences in M'Kyle, he has impacted me more than I have him. His friendship and the good times we have had together over the years have truly been a blessing that I will always cherish.

### from M'Kyle:

Mr. Donald has had an amazing impact on my life, and I am very grateful for him being in it. The thing that makes Mr. Donald, my Big Brother, special is that he cares for everyone. He always checks on everyone, and if we need something or need help, he is always there to the best of his ability. If I didn't have a Big, I would probably not be as confident around people as I am now because I am not a social person. There was no struggle with working with Mr. Donald. We have never had any issues. The first day we met there was an instant connection. I saw him and felt a sense of calm and happiness. The thing that I would tell other kids about my experience is that it is amazing. The influence that my Big has had on my life has changed it in a positive way. It is so much fun. I am so impatient waiting until the next time we hang out.





# 2023 Board of Directors

Kimberly L. Jackson, President

Alabama Power

Christopher Parton, Vice President

Blue Cross and Blue Shield of AL

Vance Waldron, Treasurer

Cadence Bank

Jason Ross, Secretary

Regions Bank

Michael Anderson, Governance Committee Chair

Brownlee Morrow Enterprises

Bill Clements, Immediate Past President

The Retail Companies LLC

Joe Baugh

Medvest

Josh Carter, Ph.D

UAB

Michael T. Clarke

Second Row Law

William James Cromwell

WIAT CBS 42 Birmingham

Mike Currier

Protective Life Corporation

Brittany Decker

WVTM/Hearst TV

Dontrelle Young Foster

Housing Authority of the Birmingham District

John Goodner

Hoar Construction

Kerry Hendricks

Hoar Construction

Andrew Loehr DNP, RN, CPNP

Children's of Alabama

Montiqua Mathers

Waste Management

Rev. Leon Parker, III

Miles College

Josh Randolph

Colliers International

Andrew Russell

Planning and Development Research Consultants

Shane Spray

Valley National Bank

Bill Steed

Brasfield & Gorrie

Benjamin Walker

Cadence Bank

Bennett White

Starnes Davis Florie LLP

# 2023 Young Advisory Board

BBBS Young Advisory Board is made up of young professionals in and around Birmingham who are invested in our organization. The YAB hosts an annual night golf tournament, "Glow on the Green." The YAB helps with special projects and events such as the fall picnic, holiday party, and back-to-school drive. The YAB also helps raise awareness about BBBS by engaging their workplaces and circle of friends.

Graham Huguley, President

Christopher McClintock, Vice President

Emily Kerley, Secretary

Mike Anderson

Arianna Bastian

Jadie Burney

Jessica Crane

Grace Geyer

Guy Griffies

Mary Alice Holmes

Jarvis Jones

Chase Mays

Charlotte McRae

Carly Nisswander

Sarah Patton

Jordan Tippins

Christopher Thompson

Gabby Turnbough



Match Makers is Big Brothers Big Sisters of Greater Birmingham's monthly giving program. Match Makers help us continue making new matches. No matter the amount, Match Makers has committed to the ongoing support that is vital to our organization.

Shannon Belmont  
Michael Bolton  
Mike Clarke  
Blake Dimick  
Madeline Eckenrode  
Kerry and Addie Hendricks  
Jimmy and Sue Johnson  
Brooke McKinley  
Emily and Woody Mathis  
William Meador  
John Morris  
Katie Krack  
Kiranda Robbins  
Shane and Erica Spray  
Vance and Kala Waldron



Scan for Match Makers



What will your legacy be? The Legacy Society is made up of individuals who have made future gifts through their wills, life insurance policies, retirement plans, trusts, final estate plans, or in some other way. We are grateful for their foresight and generosity.

Mike and Julie Anderson  
The Clements Family  
Keith and Laura Covington  
Tina DiMonte  
Susan N. and Wyatt R. Haskell  
Jimmy and Sue Johnson  
Jack Key  
Judy and Bill Lewis  
Mark and Jenna Lovoy  
Justin Russell  
William Schuler\*  
John and Deborah Sellers  
Shane Spray  
John W. Williams



Scan for Legacy Society



# THANK YOU FOR SUPPORTING OUR MISSION

Our Supporters include Individuals, Foundations, and Corporations who have given \$500 or more.

Alabama Department of Economic and  
Community Affairs (ADECA)  
Alabama Power Company  
Alabama Power Foundation Inc.  
Alabaster City Board of Education  
American Legion Run  
AmFirst  
Mike Anderson  
ARC Realty - Cindy Edmunds  
ARC Realty - Tracy Coyne  
Arrow Exterminators  
Avadian Credit Union  
Joe Baugh  
Big Brothers Big Sisters of America  
Big Brothers Big Sisters of Alabama  
Birmingham International  
Forest Products, LLC  
Chip and Pam Bivins  
Blue Cross and Blue Shield of Alabama  
Dr. Michael J. Boohaker  
Brasfield & Gorrie LLC  
Brent Bumgarner  
Michael and Linda Burns  
Cadence Bank  
Charles and Estelle Campbell Charitable  
Foundation  
Captial Growth Medvest  
Carmeuse  
CBI Construction Services  
CBS 42  
Cemex  
Central State Bank  
Chalker Group  
Charles Dixon Industries, Inc.  
Rachel Charles  
Children's of Alabama  
Children's Trust Fund  
City of Birmingham -  
Councilor Hunter Williams  
The Honorable and Mrs. Michael Clarke  
Mike Clarke  
Dr. Yocunda Clayton  
Coca-Cola Bottling Company United, Inc  
Colliers International  
Coosa Pines Federal Credit Union  
Brad Crane  
Crawford Square Real Estate Advisors, LLC  
Charles Decroes  
Gloria Dennard  
Dog Days of Birmingham  
Duane and Amy Donner

Doster Construction Company  
Krystal Drummond  
Madeline Eckenrode  
First Baptist Church of Sylacauga  
Flex N' Gate  
Founders Advisors, LLC  
Gabriella White  
Mike and Gillian Goodrich  
Gray Construction  
Greystone Chiropractic  
Susan N. and Wyatt R. Haskell  
Heart Gallery of Alabama, Inc.  
John and Patricia Heilala  
David Herring  
Hoar Construction  
Betsy Bugg Holloway  
Housing Authority of the  
Birmingham District  
Dr. Felicia Houston  
Mr. and Mrs. Clark Huddle  
Charles and Michelle Huguley  
Graham and Lauren Huguley  
Internet Content Management  
Kimberly L. Jackson  
Parker Jarecki  
John Carlton Allstate  
Jimmy and Sue S. Johnson  
Katie Krack  
Dwyalyn Kyser  
Patrick Lathan  
Judy and Bill Lewis  
LGBTQ Fund of The Community  
Foundation of Greater Birmingham  
Lhoist North America  
Andy and Susan Loehr  
Jerome Luke  
Macy's  
David Marshall  
Montiqua Mathers  
Emily and Woody Mathis  
Maynard Nexsen  
Wallace McCord  
Scott McGlaun  
Patrick McGrath  
Medical Properties Trust  
Bryance Metheny  
Jimmy Moore  
Nall-Whatley Foundation  
Shep Nolen  
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Ned and Eliza Ready  
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Reliaquest  
Robert R. Meyer Foundation  
Drew Romans  
Jason Ross  
Andrew Russell  
Robert Russell  
Daniel Scarpelli  
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Shoe Carnival  
Simple Generosity - Target Circle  
Singleterry Painting LLC  
Andy Sink  
Hatton Smith  
Shane and Erica Spray  
Stephens Foundation  
Marshall and Kerri Summey  
Susan Mott Webb Charitable Trust  
The Hackney Foundation  
The Huguley Agency  
The Retail Companies  
Thompson Tractor Company  
Tito's Vodka  
Travel Designers Birmingham LLC  
United Community Bank  
United Way of Central Alabama  
University of Alabama at Birmingham  
University of Montevallo  
Valley National Bank  
Vulcan Materials Company  
Vulcan Steel Products  
Jeannie Bugg Walston  
Warrior Met Coal  
Waste Management of Tuscaloosa  
Bennett White  
Bew and Wendy White  
William and Laurie White  
Wilco Capital Management, Inc.  
David Woodall  
Drew and Jennifer Zuelzke

# FINANCIAL REPORT

## INCOME

EVENTS	\$303,172
UNITED WAY	\$369,512
GRANTS	\$815,291
CONTRIBUTIONS	\$52,862
INTEREST	\$177
TOTAL INCOME	\$1,541,014

## EXPENSES

PAYROLL	\$1,106,242
ADMINISTRATIVE	\$184,352
INSURANCE	\$34,071
OCCUPANCY	\$25,782
DUES	\$46,125
SUPPLIES	\$114,878
TOTAL EXPENSES	\$1,511,450

# BE THE CHANGE

Help us build the biggest possible future for Greater Birmingham youth.

Your gift allows us to create and support more life-changing relationships at a time when kids need it most! Big Brothers Big Sisters of Greater Birmingham relies on the generous support of individuals, corporations, and foundations to provide our services at no cost to families. Your donation positively impacts a child's life. Not to mention, it makes you a part of something big.

We need caring adults like you to amplify the power and promise of Greater Birmingham area youth. People who see the best in them, who support their dreams, who are there to listen and care. Being a Big provides you with a meaningful connection, a new perspective, a greater sense of purpose, giving back to the community, and above all, it is fun!



ONLINE GIVING



BECOME A BIG



VENMO GIVING

# THE FUTURE IS BIG



**Big Brothers  
Big Sisters®**

OF GREATER  
BIRMINGHAM

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Birmingham, AL 35205**



**205.939.5590**



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