



**Big Brothers
Big Sisters.**
OF GREATER
BIRMINGHAM

2021

**ANNUAL
REPORT**





OUR MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

That all youth achieve their full potential.

ACCOUNTABILITY

By partnering with parents/guardians, volunteers and others in the community, we are accountable for each child in our program achieving:

Higher aspirations, greater confidence and better relationships

Avoidance of risky behaviors

Educational success

a letter from our leaders

DEAR FRIENDS,

Big Brothers Big Sisters of Greater Birmingham is so grateful to all those who support our mission of matching children of promise with caring mentors who change their lives forever. Each year our community comes together to support BBBS in so many ways: from the tremendous support of United Way, the Children's Trust Fund, corporate donors, individual donors, our amazing volunteers of which this agency relies 100 percent on, the parents of our children, the school systems we work with, the city and county districts we coordinate with and the dedicated staff. It takes us all working together to impact our children's lives so that we can provide them with hope and a vision for what their lives can be.

We have a saying at BBBS that a child can only become what they can see. BBBS provides the children in our community the opportunity to see all they can become and more! BBBS also connects people from all walks of life who may not have ever met otherwise, helping us all to better understand each other, which in turn helps to make our community a more compassionate, understanding place to raise our children.

Next year, we will celebrate 50 years of service to the children and families of Birmingham. We thank you for your support and belief that friendship and mentoring significantly impacts and changes the trajectory of children's lives, in all walks of life.

Yours in service,



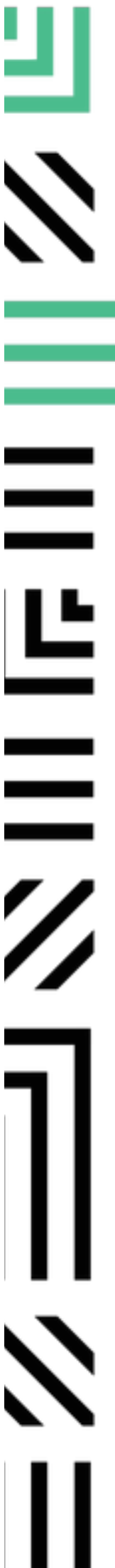
Sue S. Johnson

Sue S. Johnson, CEO



Bill Clements

Bill Clements, Board Chairman



OUR 2021 IMPACT

788

TOTAL YOUTH SERVED

596

TOTAL MATCHES MADE



WHO WE SERVE

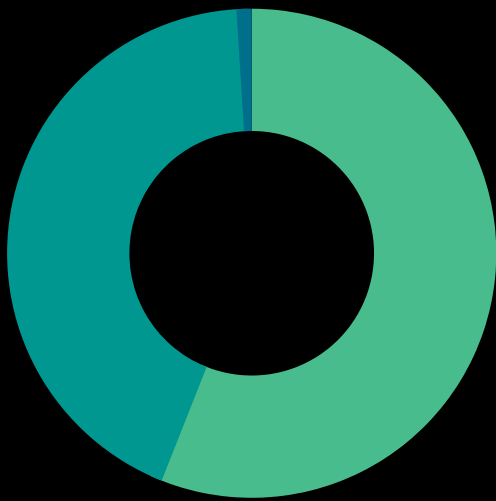
GENDER OF LITTLES

GENDER QUEER/NONBINARY

1%

MALE
43%

FEMALE
56%



ETHNICITY OF LITTLES

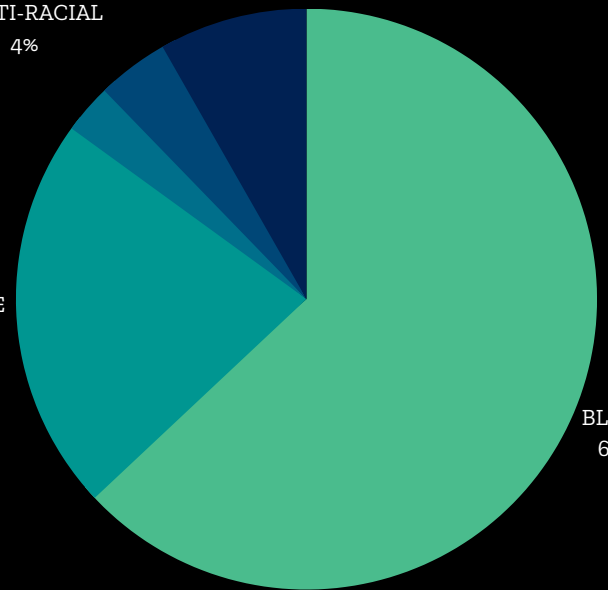
OTHER

8.3%

MULTI-RACIAL
4%

WHITE
22%

BLACK
63%



HOUSEHOLD BREAKDOWN



43% SINGLE PARENT



25% TWO-PARENT



18% GRANDPARENTS



7% OTHER RELATIVE



5% OTHER



2% FOSTER HOME

HOW WE SERVE

COMMUNITY-BASED MENTORING

The Community-Based program provides adult mentors, or "Bigs," to children who are in need of a positive role model. These volunteers commit to spending one-on-one time with their little brother or little sister at least twice per month for 3-5 hours per outing. Bigs and Littles spend time at the park, museums, sporting events and a variety of other community activities. The most important part is the friendship that is formed and the role model that is gained. Bigs and Littles are matched based on preferences, similar interests, locations and personalities.



SCHOOL-BASED MENTORING

The School-Based program matches volunteer mentors with children from local schools. The volunteers commit to visiting their little brother or sister at their school once per week during the school year. Bigs and Littles might spend time doing homework or shooting basketball in the gym or just hanging out. The most important thing is that the Little has a reliable and positive role model in his or her life. School-Based matches keep in touch by phone or written correspondence during the summer.

MATCHES IN 2021:
219 COMMUNITY-
BASED
54 SCHOOL BASED

BEYOND SCHOOL WALLS



Big Brothers Big Sisters of Greater Birmingham is celebrating another successful year for the Beyond School Walls program. Beyond School Walls is a workplace mentoring program that started in 2013. Children enrolled in the program are bused from their school twice per month during the school year to their partnering workplace. There they are matched with an employee who spends time mentoring and sharing about their career. Studies show that youth participating in workplace mentoring programs perform better in school, want to go to college, and begin thinking more about their future.

BIGS WITH BADGES

Bigs with Badges was started to help increase good will and connection between children in our community and the local police force, firefighters, sheriff's office and other first-responders. These relationships help build stronger bonds between law enforcement and the community they serve. Bigs meet with their Little on a regular basis at the Little's school or in the community. The role of the mentor is to provide emotional support and encourage them to see their self-worth. The program is being launched in partnership with the Birmingham Police Department but will soon include other law enforcement agencies and public safety officers.

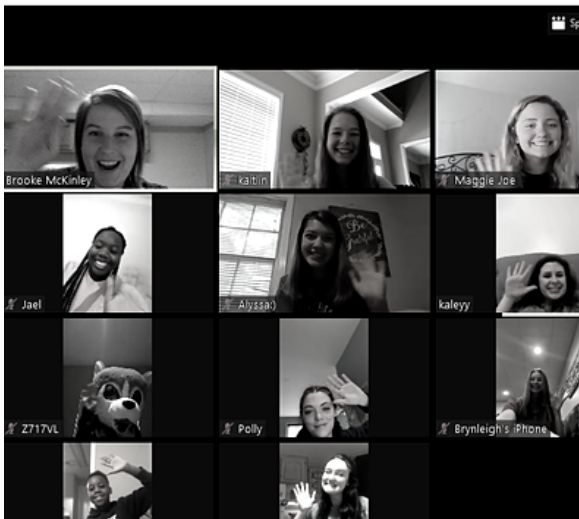
MATCHES IN 2021:
57 BEYOND SCHOOL WALLS

8 BIGS WITH BADGES
20 E-MENTORING
44 SISTER-TO-SISTER

E-MENTORING

E-Mentoring involves creating one-to-one relationships virtually through phone calls, video chat, and more. Youth in our communities are paired with volunteers seeking to mentor within a more modern, current platform. Volunteers serve as mentors from their phones and computers at a minimum of 30 minutes each week. This partnership allows volunteers with limited schedules the ability to give back while working with a busy schedule.

Additionally, this allows matches to meet in a safe, virtual setting. Although it takes place virtually, the E-mentoring program isn't limited to just chats on the phone. Match Support Specialists help provide virtual activities for each match.



NEW SISTER-TO-SISTER PROGRAM

This year, Big Brothers Big Sisters of Greater Birmingham is expanding on its mission by partnering with organizations such as the BHA to form the Sister-to-Sister program. The Sister-to-Sister program is funded in large part by a generous grant from the Charles and Estelle Campbell Charitable Foundation and provides girls in our community with quality mentoring services. While the aim is to reach many girls living in low-income housing, the program is also available to all girls in need of a mentor. This program focuses solely on providing girls with role models who stress the importance of education, specifically finishing high school and preparing for higher education or employment opportunities after graduation. Program participants are matched with an adult volunteer and transported via school bus to the university or workplace to meet with their mentor bi-weekly. Mentors are equipped with development tools such as structured activities, games, and books. Activities are strategically geared toward the social development of a child by increasing academic capability, relationship skills, and critical thinking.

A key component of this program specifically for girls includes a speaker series. These speakers are successful and inspirational women from the Birmingham area devoting a session to share their stories with the girls and their mentors. Having successful women, specifically women of color, open up about their journey and how they achieved their goals and aspirations is an opportunity for these girls to meet women who can encourage them to persevere through adversity.



SPECIAL EVENTS

glow on the green

The 7th annual Glow on the Green night golf tournament was hosted by our Young Advisory Board at Highland Park Golf Course on April 30, 2021. Players enjoyed 18 holes of golf as the sun set over Birmingham. This one-of-a-kind golf event, presented by Tito's Vodka, also included music, dinner and amazing auction packages.



a night of big stars

Big Brothers Big Sisters hosted its annual A Night of Big Stars event on August 21, 2021, at The Club. Littles in the Big Brothers Big Sisters performed a one-of-a-kind-show while guests enjoyed dinner with a view, drinks and music provided by Just a Few Cats.

Guests were also able to bid on can't-miss auction packages throughout the night. Every dollar raised helped Big Brothers Big Sisters continue our mission of matching children facing adversity with caring and supportive mentors who change their lives for the better, forever.





BIG AND LITTLE SISTER OF THE YEAR

Jasmine and KaLeah

from Jasmine:

"Becoming KaLeah's Big Sister in 2016 has been one of my greatest honors. I am so honored to be the Big Sister of such a smart, talented, selfless and loving young lady. When I first met KaLeah, she was just a little girl, but over the last 5 years she has grown into such a beautiful young lady. Every time I plan an outing with KaLeah, I learn something new about her. Our relationship is one that is steadily growing and unique in a special way. I am so eager to see what the future holds for her and us as Big Sister and Little Sister. Words can't explain how much I love my Little Sister and how proud I am of her."

from KaLeah:

"Ms. Jasmine is special because everything she puts in her mind, she accomplishes it. Ms. Jasmine taught me to put family first. When I think about how my life would be different now if I had never had Ms. Jasmine, I think it would so different. I would never have had the goals that I have now nor as opened as I am now. Ms. Jasmine taught me to always believe in myself. I hope to be successful. I would tell other kids about my experience is that it is very worth it, because if you are not able to turn to anyone other than your parents or siblings you can count on your Big."



BIG AND LITTLE BROTHER OF THE YEAR

Josh and Mandrell

from Josh:

"When I was matched with Mandrell, he was very shy and unaware of his natural born strengths and abilities. Since that time, he has grown into a very outgoing and selfless individual. I've been very proud of how well he has matured into a well mannered and respectful young man. I believe the impact on me has been more beneficial to me than it has been to him. The relationship that we have built has allowed me to be more grateful for the smaller things in life. I recently had my first child and the fulfilling impact that Mandrell has had on me will hopefully allow me to become a better father. I've grown so much as a person with the understanding that life is much more fulfilling when you put others before yourself."

from Mandrell:

"When I think of what makes Josh so special, I think that of how he has always been there for me in the good and bad times, and that he has always helped me when I've gone through rough times. He has always been there. Josh has taught me a lot. We played a lot of basketball together, and he always taught me to use my left hand, because I was always using my right. He taught me the importance of helping others. We volunteered together with his dog Gus and helped me become a volunteer at Hand in Paw. I know that if I never had a Big, my life would not be the same. He has been a father figure to me and has always told me he would be there if I ever needed anything."



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FINANCIAL REPORT

INCOME

EVENTS	\$292,442
UNITED WAY	\$358,855
GRANTS	\$587,280
CONTRIBUTIONS	\$87,308
INTEREST	\$111
TOTAL INCOME	\$1,325,996

EXPENSES

PAYROLL	\$656,168
ADMINISTRATIVE	\$286,656
INSURANCE	\$38,828
OCCUPANCY	\$27,802
DUES	\$29,037
SUPPLIES	\$112,544
MISCELLANEOUS	\$8,215
TOTAL EXPENSES	\$1,169,250



Match Makers is Big Brothers Big Sisters of Greater Birmingham's monthly giving program. Match Makers help us continue making new matches of Bigs and Littles. No matter the amount, Match Makers have committed to the ongoing support that is vital to our organization. Learn more at www.bhambigsmatchmakers.org

Bennett White

Blake Dimick

Brooke McKinley

Chris Townsend

Emily and Woody Mathis

John Morris

Katie Krack

Kerry and Addie

Hendricks

Kiranda Robbins

Madeline Eckenrode

Martin Taylor

Michael Bolton

Mike Clarke

Nancy Miller Borg

Shannon Belmont

Shane Spray

Sue Johnson

Vance and Kala Waldron

William Meador



What will your legacy be? The Legacy Society is made up of individuals who have made future gifts through their wills, life insurance policies, retirement plans, trusts, final estate plans or in some other way. We are grateful for their foresight and generosity.

The Clements Family

Jack Key

Jimmy and Sue Johnson

John and Deborah Sellers

John W. Williams

Judy and Bill Lewis

Justin Russell

Keith and Laura Covington

Mark and Jenna Lovoy

Mike and Julie Anderson

Shane Spray

Susan N. and Wyatt R. Haskell

Tina DiMonte

William Schuler *Deceased

OUR SUPPORTERS

Includes Individuals, Foundations, and Corporations who have given over \$500

Alabama Power Company
Alabaster City Board of Education
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ALTEC/Styslinger Foundation
Allyson and Lewis Mouron
America's First Federal Credit Union
American Honda Motor Company, Inc.
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Big Brothers Big Sisters of North Alabama
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